



**Joao Alfredo de Carvalho Paiva
Market Forecast Manager
Embraer - Market Intelligence**

Mr. Paiva is market forecast manager of Embraer responsible for industry trend monitoring and commercial aircraft market forecast. He has been working at Embraer since 1984 in several areas of the commercial department. He is a mechanical engineer with a Master of Science degree in Air Transport Management from Cranfield University in England.